

GREEN RIDER

The aim of this Green Rider is to offer suggestions on ways in which we can work together to reduce the environmental impact of our touring operations and promote environmental sustainability in all aspects of performance and travel. Together we can ensure a positive impact on the environment and set a standard for future performances.

We appreciate your cooperation in helping us achieve these goals.

This rider has been drawn up in conjunction with some promoter groups and we are aware that not all these suggestions are manageable for all promoters and that they can be time consuming. We'd encourage you to consider adopting one or two of the smaller, achievable practices to begin with.

Carn to Cove

Creative Kernow is the creative sector development organisation for Cornwall and the Isles of Scilly. It runs Carn to Cove, Cornwall's performing arts scheme for rural communities. We are taking steps to becoming more actively responsive to our own Environmental Responsibility. If you would like a copy of Creative Kernow's Environmental & Sustainability Policy, then please get in touch.

Thank you for considering adopting some of these suggestions to the best of your ability.

Transportation:

- Encourage the use of public transport for crew members, local staff, and volunteers.
- Promote car sharing for staff and volunteers unable to use public transport.
- Encourage audiences where possible to walk and cycle to events.
- If applicable, provide information about the closest bus stop, train station, electric vehicle charging points and cycle racks.

Energy:

NB these measures could be introduced when existing lighting/equipment reaches end of life:

- Use energy-efficient lighting and equipment throughout the venue when buying new/replacements.



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- Ensure all stage and venue lighting is LED or energy-efficient alternatives when buying new/replacements.
- Please switch off unnecessary lighting or consider timed or movement sensitive lighting.

Water:

- Please allow artists, staff, volunteers, and audiences access to a tap for drinking water.
- Swap single-use plastic water bottles backstage and in dressing rooms with refillable alternatives.
- Consider installing water saving devices e.g. for taps or toilet cisterns.

Waste Management:

NB please note new national legislation re waste separation introduced in March 2025:

- Implement a recycling and/or composting program.
- Provide recycling bin(s) for the artists and audiences to use.
- Use biodegradable or reusable plates, cups, and cutlery in catering areas.

Catering & Hospitality:

If you're providing catering, please consider the following:

- Try to source organic, locally produced and sustainably farmed food for meals.
- Try to offer vegetarian and vegan meal options as a default.
- Avoid using plastic straws, stirrers, and single-use condiment packets.

Promotional Materials:

- Please recycle or repurpose any unused print materials.
- Try reducing your print requirements and utilise digital alternatives for posters, flyers, tickets and other promotional items.

Ticketing:

- Utilise e-receipts and digital payment methods to reduce paper waste.
- Utilise online ticketing platforms (Carn to Cove can provide help with this if needed).



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Audience Engagement:

- Consider surveying audiences to better understand their environmental concerns and needs.
- If you have the means, appoint an Environmental Champion to help better understand your audiences' environmental needs and challenges and to help implement an Environmental Responsibility action plan.

Social Media and Marketing:

- Use social media to promote the artist's sustainability efforts and encourage audiences to adopt green practices.

Artist Engagement:

- Consider creating your own green rider for artists visiting your venue. This could be as simple as asking artists to bring their own refillable water bottles and to take away their rubbish after the show.

Post-Event:

- Ensure all materials are recycled or reused when possible.
- Donate leftover food and usable materials to local shelters or community organisations.

Monitoring and Reporting:

- Work with the artist and us to monitor and report on sustainability efforts and outcomes.
- Share your efforts and ideas with Carn to Cove and other promoters. We'd love to hear your ideas and thoughts on how we can work together for a greener future.
- We will send you a reporting form at the end of March annually to monitor progress and review aims, to give you the chance to feedback on the scheme.
- Celebrate your green steps with artists and visitors to your venue. Consider creating a noticeboard highlighting your sustainability efforts.



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